



www.twitter.com/Samaritan_House
www.facebook.com/samaritanhouse.smc

**MEDIA ADVISORY - FOR IMMEDIATE RELEASE
CONTACT**

Lynn Nawahine
Development Director
650-523-0825
nawahine@samaritanhousesanmateo.org

Marcy Spiker
Communications Specialist
650-523-0820
marcy@samaritanhousesanmateo.org



**Samaritan House Celebrates 40 Years of Service at the Main Event 2014
Annual Fundraiser Dinner Set for May 3, 2014**

Theme: *From Food to Financial Freedom – Celebrating 40 Years of Service*
San Francisco Airport Marriott Waterfront in Burlingame

Master of Ceremonies: Susan E. Manheimer, San Mateo Chief of Police

SAN MATEO, CA. April 1, 2014 – On Saturday, May 3rd, Samaritan House will welcome members of the community, civic leaders, corporate sponsors, donors, and guests at The Main Event, a special evening celebrating the agency's 40th Anniversary in 2014. The night will include fine dining, dancing, a live auction, raffle, and surprises along the way.

400 guests are expected to attend the evening's event, which begin at 6:00 p.m with a reception, followed by an elegant dinner and a welcome by San Mateo's Chief of Police, Susan E. Manheimer. Ms. Manheimer has served as Chief of Police for San Mateo since 2000 and is a leader on countless social programs and partnerships in the region.

The evening's festivities will include a live auction - with a variety of exciting items from fine wines to gourmet dinners and travel getaways - with proceeds benefitting the agency's Financial Empowerment Program. Now in its second year, Samaritan House's Financial Empowerment Program connects low-income individuals to free in-house financial coaching and resources to help them achieve economic stability and self-sufficiency.

A new program video for the Financial Empowerment Program created by students from Notre Dame de Namur University and videographer George Uibel will premiere at this year's event. The Raffle Grand Prize for the evening is a Hawaiian vacation at the Alii Kai Resort in Kauai, Hawaii. Guests will finish off the evening in style, dancing the night away to one the Bay Area's best swing bands, 3 O'clock Jump.

Tickets are \$150 if purchased before April 23, 2014 and \$175 after this date, and can be ordered online at www.samaritanhousesanmateo.org.

Samaritan House Thanks Its Generous Sponsors for the Main Event:

Alaska Airlines
James and Tish Busselle
Boston Private Bank & Trust
Nisha and Amir Chaudry
Christensen & Rafferty Fine Jewelry
Richard and Anita Davis
William and Beth Freeman
Patty Hsiu and William Stein
Mills-Peninsula Health Services
Denise Mulle
Sequoia Hospital
Southwest Airlines
Vector Labs, Inc.

###

About Samaritan House:

For 40 years, Samaritan House has been helping families regain self-sufficiency. Working with city and county governments, civic, religious, and school organizations, and over 2,000 volunteers, we provide bilingual counseling and case management, food, clothing for children, healthcare, rental assistance, shelter for the homeless, worker resources, and holiday assistance, all free of charge.

www.samaritanhousesanmateo.org