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MEDIA ADVISORY - FOR IMMEDIATE RELEASE

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San Mateo High School's Holiday Food Drive Kickoff Event at Hillsdale Shopping Mall

San Mateo, CA – November 19, 2013 – To kick off San Mateo High School's annual, award-winning holiday food drive, high school students and Samaritan House of San Mateo will be holding an event for the drive on Saturday, November 23, 2013. The event will take place at Hillsdale Shopping Center's Nordstrom Court from 1:00-3:00 pm.

The festivities will include a performance by 95 San Mateo and Burlingame High School Choir students, directed by Shawn Reifschneider. The performance will help promote San Mateo High School's holiday food drive, which began on November 15th and will go through December 2nd, 2013 and will benefit Samaritan House and Second Harvest Food Bank.

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SAMARITAN HOUSE – NEIGHBOR HELPING NEIGHBOR (Tax ID 23-7416272)

4031 Pacific Boulevard, San Mateo, CA 94403

Since 1974, Samaritan House has been helping families regain self-sufficiency. Working with city and county governments, civic, religious, and school organizations, and over 2,000 volunteers, we provide bilingual counseling and case management, food, clothing for children, healthcare, rental assistance, shelter for the homeless, worker resources, and holiday assistance, all free of charge.

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